

COMMITMENT TO EXCELLENCE

THE IITDA QUALITY POLICY

We believe that quality is about people. Quality comes from people who care and who are committed to becoming the best. Our commitment to quality starts with the Board of Directors and extends throughout the entire organization. Our Association's quality is a composite of each individual member's effort.

To exist, quality, like life itself, requires three supreme ruling values: reason, purpose, and self-esteem. Quality is ensured by an environment that emphasizes individual achievement. Quality is the way we do our individual jobs which reflects our attitude about ourselves. "Do it right the first time" is expected performance for each individual for each job. Quality performance meets all requirements, and, in this accomplishment, sets new standards. Standards are maintained by prevention no detection.

Quality service to our principles and to our customers is our daily task. Quality is understanding and fulfilling both our principles and our customers needs in our individual functions.

Quality is manifested by the way we present ourselves to our peers, customers, and communities in which we work and live. Quality comes from the belief that anything can be made better, no matter what our task assignment may be. Quality is achieved by companies whose people live the quality message with passion, persistence and consistency- live it day in and day out, decade by decade.

THE ACHIEVEMENT OF EXCELLENCE IS THE GOAL OF THE NEW IITDA

SPECIAL, EXCLUSIVE PROGRAM BENEFITS FOR MEMBERS

Federated Insurance—partnership to provide insurance programs for property & liability, workers compensation, group health, as well as succession and estate planning

one location, and provides seminars to improve the profitability of your business and motivate your people.

UniFirst Corporation—providing uniforms for your people at low rates with high quality

Annual Convention and Trade Show—connects you to the newest equipment and products of numerous suppliers in

THE NEXT CONVENTION IS

**APRIL 24-25, 2009
TERRE HAUTE, INDIANA**

MEMBERSHIP CLASSIFICATIONS AND DUES

C-1 Dealer Membership. Annual Dues \$150.00. This classification consists of those representative of firms, corporations, or businesses whose interests lie in the sale of new, used, or retreaded tires.

C-2 Supplier Membership. Annual Dues \$150. This classification consists of any manufacturer, jobber, or wholesaler of materials, accessories, or equipment which is to be used or sold by tire dealers, retreaders, or other tire or vehicle service-related businesses.

C-3 Associate Dealer Membership. Annual Dues \$50. This classification consists of those businesses which are branch operations of existing dealer members who are in good standing with the IITDA. The associate dealer member shall be entitled to all services of the IITDA except voting privileges.

C-4 Rubber Manufacturers Membership. Annual Dues \$150. This classification consists of those engaged in the manufacture of new tires and tubes.

C-5 Professional Services Membership. Annual Dues \$150. This classification consists of those engaged in providing such services not included in the supplier classification, such as: insurance providers, investment or employee benefits, advertising, office suppliers, computer services, communications, uniforms, etc.

C-6 Vehicle Services Membership. Annual Dues \$150. This classification consists of those engaged in vehicle services that do not sell tires. This membership shall be entitled to all services of the IITDA except voting privileges.

IITDA 2009 MEMBERSHIP APPLICATION

Firm _____ Main Store _____ Branch _____
 Biz Street /PO Box _____ City _____ State _____ Zip _____
 Owner/Contact Person _____ How Long in Business _____
 Phone _____ Fax _____
 Cell Phone _____ **E-mail Address** _____
Website address _____ Spouse's Name _____
 Home Street _____ City _____ State _____ Zip _____
 Recommended for membership by _____ Date _____
 Signature of applicant _____ Title _____ Date _____

If the applicant is a branch location and is applying for an Associate Membership, please furnish the following information:

(The branch can become an Associate Member *only if* the corporation location (primary) is a member)

Corporation _____ Phone _____
 Street or PO Box _____ Fax _____
 City _____ State _____ Zip _____
 Member of the TIA Yes _____ No _____

Mail your check and application to:

Membership Classification

Sign up for:	Classific.	Price
<input type="checkbox"/> Dealer	C-1	\$150.00
<input type="checkbox"/> Supplier	C-2	\$150.00
<input type="checkbox"/> Associate	C-3	\$ 50.00
<input type="checkbox"/> Rubber Manufacturer	C-4	\$150.00
<input type="checkbox"/> Professional Services	C-5	\$150.00
<input type="checkbox"/> Vehicle Services	C-6	\$150.00

Total: _____

INDIANA/ILLINOIS TIRE DEALERS ASSOCIATION

Ken McCune, Executive Director Phone: (317)-431-7070
 Indiana/Illinois Tire Dealers Assoc. Fax: 317-253-8446
 P.O. Box 80513 Email: iitda@comcast.net
 1227 Southbrook Drive Website: www.iitda.org
 Indianapolis, Indiana 46240

IMPORTANT!! CHECK ALL THAT APPLY (they will be listed in the annual Directory)

- | | | | |
|--|--|---|---|
| <input type="checkbox"/> Retail | <input type="checkbox"/> Off-Road Service | <input type="checkbox"/> Tire Manufacturer | <input type="checkbox"/> Printing |
| <input type="checkbox"/> Wholesale | <input type="checkbox"/> 24 Hour Service | <input type="checkbox"/> Truck Manufacturer | <input type="checkbox"/> Industry Supplies |
| <input type="checkbox"/> Automotive Parts | <input type="checkbox"/> Industrial | <input type="checkbox"/> Wheel Refurbishing | <input type="checkbox"/> Office Supplies |
| <input type="checkbox"/> Automotive Repair | <input type="checkbox"/> Farm | <input type="checkbox"/> Custom Wheels | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Retreading | <input type="checkbox"/> National Accounts | <input type="checkbox"/> Foam Fill | <input type="checkbox"/> Investment/Empl. Bene. |
| <input type="checkbox"/> Alignments | <input type="checkbox"/> Commercial/Med. Truck | <input type="checkbox"/> Solid Press-Ons | <input type="checkbox"/> Scrap Tire Transporter |
| <input type="checkbox"/> Road Service | <input type="checkbox"/> Light Truck | <input type="checkbox"/> Oil Jobber | <input type="checkbox"/> Scrap Tire Disposer |

Types of tires and/or products services sold: _____
