

TRADE SHOW SCHEDULE

Indiana State University Hulman Center

200 North 8th Street
(1 block from the Hilton)

FRIDAY, APRIL 24th

- 8:00 a.m. Move in & set up
- 2:00 p.m. Finish set up
- 3:00 p.m. - 10:00 p.m. Trade Show open
open to all exhibitors
and IITDA members
- 7:00 p.m. - 10:00 p.m. Reception on
Trade Show Floor
- 10:00 p.m. Exhibitor Breakdown

SATURDAY, APRIL 25th

- 8:00 a.m.- 11:00 a.m. Exhibitor Breakdown

KEN MCCUNE

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Convention information is available by
contacting Ken McCune
or visiting our website at:

www.iitda.org

Indiana / Illinois Tire Dealers Association

Get the Unfair Advantage!

You are invited

APRIL 24-25, 2009

HILTON GARDEN INN /
ISU HULMAN CENTER
TERRE HAUTE, INDIANA

to the

22ND ANNUAL CONVENTION
AND
TRADE SHOW



Schedule of Events

Indiana State University Hulman Center

PLEASE NOTE: Any event with an asterisk by the description is a ticketed event.

FRIDAY, APRIL 24th

7:00 a.m. ***Buffet Breakfast**
(ticketed event)

8:00 a.m.- **Morning Sessions**
11:30 p.m.

1. Federated Insurance (Health)
2. Zurich Insurance (Property)

11:30a.m.- **Lunch**
12:30 p.m.

12:30 p.m.- **Afternoon Sessions**
3:00 p.m.

1. Managing Cash Flow in Turbulent Times
2. Norm Gaither-Dealer Strategic Planning

3:00 p.m.- **Trade Show**
10:00 p.m.

7:00 p.m.- **Trade Show Reception**
10:00 p.m.

SATURDAY, APRIL 25th

7:00 a.m.- ***Buffet Breakfast**
(ticketed event)

7:45 a.m.- **Keynote Address**
9:00 a.m. Morry Taylor, CEO
Titan International

9:00 a.m.- **Industry Discussions**
12:00 p.m. "Future Industry Challenges"

- Greg Smith/Modern Tire Dealer: Industry media's forecasts and statistics
- Gary Cecil/Zurich Direct Insurance: Proactive insurance protection and risk
- Dan Beach/Tire Industry Association: Tire industry political future and training
- John Medo/Federated Insurance
- Barry Soltz/Automotive Maintenance & Repair Association: How to professionalize your facility and personnel to build consumer confidence
- Norm Gaither/Dealer Strategic Planning: Financial survival in a turbulent economy

12:00 p.m. **Spouses Program**
Tour & Culinary Demonstration
Clabber Girl Museum

1:00 p.m. **2nd Annual Golf Outing**
Hulman Links Golf Club
Terre Haute, Indiana

SATURDAY, APRIL 25th — cont'd.

7:00 p.m. ***Cocktail Reception**
(ticketed event)

7:30 p.m.- ***Banquet, Awards**
9:00 p.m. **& Drawing**
(ticketed event)

FEATURED SPEAKER

Maurice (Morry)
M. Taylor, Jr.,
"The Grizz"



will be the featured speaker at the 2009 Indiana-Illinois Tire Dealers convention in Terre Haute, Indiana. Mr. Taylor is the chairman and CEO of the multi-million dollar tire company, Titan International, the biggest private employer in Quincy, Illinois. And he has something to say.