

## COMMITMENT TO EXCELLENCE

### *THE IITDA QUALITY POLICY*

We believe that quality is about people. Quality comes from people who care and who are committed to becoming the best. Our commitment to quality starts with the Board of Directors and extends throughout the entire organization. Our Association's quality is a composite of each individual member's effort.

To exist, quality, like life itself, requires three supreme ruling values: reason, purpose, and self-esteem. Quality is ensured by an environment that emphasizes individual achievement. Quality is the way we do our individual jobs which reflects our attitude about ourselves. "Do it right the first time" is expected performance for each individual for each job. Quality performance meets all requirements, and, in this accomplishment, sets new standards. Standards are maintained by prevention no detection.

Quality service to our principles and to our customers is our daily task. Quality is understanding and fulfilling both our principles and our customers needs in our individual functions.

Quality is manifested by the way we present ourselves to our peers, customers, and communities in which we work and live. Quality comes from the belief that anything can be made better, no matter what our task assignment may be. Quality is achieved by companies whose people live the quality message with passion, persistence and consistency- live it day in and day out, decade by decade.

***THE ACHIEVEMENT OF EXCELLENCE IS THE GOAL OF THE NEW IITDA***

## SPECIAL, EXCLUSIVE PROGRAM BENEFITS FOR MEMBERS

**Federated Insurance**—partnership to provide insurance programs for property & liability, workers compensation, group health, as well as succession and estate planning

**UniFirst Corporation**—providing uniforms for your people at low rates with high quality

**Annual Convention and Trade Show**—connects you to the newest equipment and products of numerous suppliers in one location, and provides seminars to improve the profitability of your business and motivate your people.

## MEMBERSHIP CLASSIFICATIONS AND DUES

**C-1 Dealer Membership. Annual Dues \$150.00.** This classification consists of those representatives of firms, corporations, or businesses whose interests lie in the sales of new, used, or retreaded tires.

**C-2 Supplier Membership. Annual Dues \$150.** This classification consists of any manufacturer, jobber, or wholesaler of materials, accessories, or equipment which are to be used or sold by tire dealers, retreaders, or other tire or vehicle service related businesses.

**C-3 Associate Dealer Membership. Annual Dues \$50.** This classification consists of those businesses which are branch operations of existing dealer members who are in good standing with the IITDA.

# 2010 IITDA MEMBERSHIP APPLICATION

Firm \_\_\_\_\_ Main Store \_\_\_\_\_ Branch \_\_\_\_\_  
 Biz Street /PO Box \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Owner/Contact Person \_\_\_\_\_ How Long in Business \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_  
 Cell Phone \_\_\_\_\_ **E-mail Address** \_\_\_\_\_  
**Website address** \_\_\_\_\_ Spouse's Name \_\_\_\_\_  
 Home Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Recommended for membership by \_\_\_\_\_ Date \_\_\_\_\_  
 Signature of applicant \_\_\_\_\_ Title \_\_\_\_\_ Date \_\_\_\_\_

**\* If the applicant is a branch location and is applying for an Associate Membership, please furnish the following information:**  
 (The branch can become an Associate Member *only if* the corporation location (primary) is a member)

Corporation \_\_\_\_\_ Phone \_\_\_\_\_  
 Street or PO Box \_\_\_\_\_ Fax \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Member of the TIA Yes \_\_\_\_\_ No \_\_\_\_\_

### Membership Classification

Sign up for:	Class	Price
<input type="checkbox"/> Dealer	C-1	\$150.00
<input type="checkbox"/> Supplier	C-2	\$150.00
<input type="checkbox"/> * Associate/Branch	C-3	\$ 50.00
		Total: _____

## Mail your check and application to:

### INDIANA-ILLINOIS TIRE DEALERS ASSOCIATION

Bric Ward, Executive Director	Phone: (317) 442-9332
Indiana-Illinois Tire Dealers Assoc.	Fax: (317) 634-1371
709 N. Fulton St.	Email: iitda@comcast.net
Indianapolis, Indiana 46202	Website: www.iitda.org

### IMPORTANT!! CHECK ALL THAT APPLY (they will be listed in the Directory)

- |  |  |   |   |
|--|--|---|---|
| <input type="checkbox"/> Retail            | <input type="checkbox"/> Off-Road Service      | <input type="checkbox"/> Tire Manufacturer  | <input type="checkbox"/> Printing               |
| <input type="checkbox"/> Wholesale         | <input type="checkbox"/> 24 Hour Service       | <input type="checkbox"/> Truck Manufacturer | <input type="checkbox"/> Industry Supplies      |
| <input type="checkbox"/> Automotive Parts  | <input type="checkbox"/> Industrial            | <input type="checkbox"/> Wheel Refurbishing | <input type="checkbox"/> Office Supplies        |
| <input type="checkbox"/> Automotive Repair | <input type="checkbox"/> Farm                  | <input type="checkbox"/> Custom Wheels      | <input type="checkbox"/> Insurance              |
| <input type="checkbox"/> Retreading        | <input type="checkbox"/> National Accounts     | <input type="checkbox"/> Foam Fill          | <input type="checkbox"/> Investment/Empl. Bene. |
| <input type="checkbox"/> Alignments        | <input type="checkbox"/> Commercial/Med. Truck | <input type="checkbox"/> Solid Press-Ons    | <input type="checkbox"/> Scrap Tire Transporter |
| <input type="checkbox"/> Road Service      | <input type="checkbox"/> Light Truck           | <input type="checkbox"/> Oil Jobber         | <input type="checkbox"/> Scrap Tire Disposer    |

Types of tires and/or products services sold: \_\_\_\_\_

\_\_\_\_\_  
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